

# *Eco Friendly Florida Fest*



**“Creating an awareness in the community of the environment; From the air we breathe, the water we drink and the food we eat”**

September 16<sup>th</sup> & 17<sup>th</sup> 2017

Sarasota Municipal Auditorium

801 N. Tamiami Trail Sarasota, FL 34236

[Vendor & Sponsor Information Form](#)

Thank you for taking the time to consider being part of our momentous event. Now entering our 2<sup>nd</sup> year with over 1,500 attendees in 2016, Eco Friendly Florida Fest (EF3) was the first event of its kind in the Sarasota area. We bring together Eco-conscious individuals with like minded businesses operating in the state of Florida. From solar power to organic farms to mind opening and holistic activities, EF3 has

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it all. We will be showcasing over 70 vendors and 2 action packed days of activities. Each day we will be bringing something new and exciting to the event. Our goal of bringing together the public and Eco-conscious businesses can only be realized with your help. We are seeking businesses to exhibit and sponsor our amazing event.

**If you are asking yourself why you should exhibit at EF3 here are some great reasons:**

- 1) Attendance at EF3 2016 was over 1,500 people!
- 2) The event will be open to the general public for 2 days at only a \$2 admission fee! A low admission fee means more attendees and more exposure for your business!
- 3) You will have the opportunity to demonstrate your product/service to all of our attendees. That means you can really showcase your cause!
- 4) Exhibitors and sponsors will be linked on our website and have the opportunity to include advertising material in 2,500 eco-friendly gift bags that will be given out to all of our event attendees. Even more exposure!

In addition to the above mentioned perks, vendors and sponsors will also receive extra bonuses depending on their level of participation.

## **EF3 Official Sponsorships Available**

**EF3 Champion of the Environment Sponsor \$10,000:**

- Includes 4 convention booths with prime choice location
- Includes 24 admission Passes
- Business logo on an entire side of 2,500 eco-friendly paper gift bags
- Maximum exposure of your business on all print and online advertising media detailing your business as a main show sponsor stating “Presented by: \_\_\_\_\_”. This includes:
  - 25,000+ flyers
  - 500 posters

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- Logo and Link in header of all email blasts going out once a week (starting June 2017) to over 10,000 recipients currently on our email list
- Advertisement on our website & Facebook event pages
- Large business logo on convention merchandise including T-Shirts & other promo items.
- Business mention on radio advertisements
- Ability to insert promo material in 2,500 eco-friendly goodie bags
- Use of special area for product demonstration on both days for 1 session each day.

## **EF3 Hero of the Earth Sponsor \$7500:**

- Includes 4 convention booths in the main ballroom
- Includes 18 admission passes
- Business logo on half of a side 2,500 eco-friendly gift bags
- Exposure of your business on all print and online advertising media including
  - 25,000+ flyers
  - 500 posters
  - Logo and Link in header of all email blasts going out once a week (starting June 2017) to over 10,000 recipients currently on our email list
  - Advertisement on our website & Facebook event pages
  - Medium business logo on convention merchandise including T-Shirts & other promo items.
  - Business mention on radio advertisements
  - Ability to insert promo material in 2,500 eco-friendly goodie bags

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- Use of special area for product demonstration on both days for 1 session each day.

## **EF3 Protector of the Earth Sponsor \$5,000:**

- Includes 3 convention booths in the main ballroom
- Includes 12 admission Passes
- Business logo on 1/4 of a side 2,500 eco-friendly paper gift bags
- Logo and Link on all email blasts going out once a week (starting June 2017) to over 10,000 recipients currently on our email list
- Exposure of your business on all print and online advertising media including
  - 25,000+ flyers
  - 500 posters
  - Advertisement on our website & Facebook event pages
  - Business logo on convention merchandise including T-Shirts and other promo items.
  - Ability to insert promo material in 2,500 eco-friendly gift bags
- Use of special area for product demonstration on both days for 1 session each day.

## **EF3 Captain of the Earth Sponsor \$2,500:**

- Includes 2 convention booths in the main ballroom
- Includes 12 admission passes
- Business logo on 1/8 of a side 2,500 eco-friendly gift bags
- Link on all email blasts going out once a week (starting June 2017) to over 10,000 recipients currently on our email list
- Exposure of your business on print and online advertising media including
  - 25,000+ flyers

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- 500 posters
- Advertisement on our website & Facebook event pages
- Ability to insert promo material in 2,500 eco-friendly gift bags
- Use of special area for product demonstration on both days for 1 session each day.

## **EF3 Friend of the Earth Sponsor \$1,500:**

- Includes 1 convention booth in the main ballroom
- Includes 10 admission passes
- Business logo on 1/8 of a side 2,500 eco-friendly gift bags
- Link on all email blasts going out once a week (starting June 2017) to over 10,000 recipients currently on our email list
- Exposure of your business on print and online advertising media including
  - 25,000+ flyers
  - 500 posters
  - Advertisement on our website & Facebook event pages
  - Ability to insert promo material in 2,500 eco-friendly gift bags
- Use of special area for product demonstration on both days for 1 session each day.

## **EF3 Custom Designed Sponsorships, Inquire for pricing:**

### **You could be the official sponsor of:**

- An official meet and greet after the convention
- Official after party
- A VIP Snack break or Coffee Break
- Neck Lanyards
- Promo Material

- Special classes
- Parking lots or special parking areas

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## **Convention Booths**

**\*\*\*All vendors will receive special VIP pricing for printing of promo material including banners, business cards, posters, flyers, etc.\*\*\***

### **Single Convention Booth \$200**

- Booth space for both days of the event
- Includes 6 admission passes
- 10x8 booth
- 1 table & 2 chairs
- Electric
- Garbage
- Advertisement on our website & Facebook event pages

### **Double Convention Booth \$380**

- Booth space for both days of the event
- Includes 12 all admission passes
- 20x8 booth
- 2 tables & 4 chairs
- Electric
- Garbage
- Advertisement on our website & Facebook event pages

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**Non-Display Supporter \$100**

- Includes 4 all admission passes
- Ability to place advertising information in 2,500 eco-friendly gift bags
- Advertisement on our website & Facebook event pages

**Exhibitor Agreement**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Product / Service: \_\_\_\_\_

**Billing Information**

Circle one: CASH CHECK MONEY ORDER CREDIT CARD

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CRV: \_\_\_\_\_

Sponsor Type or Number of Booths: \_\_\_\_\_ Amount: \_\_\_\_\_

**Total Charge:**

Sponsor / Booth Amount: \_\_\_\_\_ +

4% Credit Card Fee (for Credit Cards only): \_\_\_\_\_ +

Total to be Paid or Charged to credit card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail Payments to:

Eco Friendly Florida Fest 2153 Siesta Dr. Sarasota, FL 34239

941-981-0182 [www.EcoFriendlyFloridaFest.com](http://www.EcoFriendlyFloridaFest.com) [Info@EcoFriendlyFloridaFest.com](mailto:Info@EcoFriendlyFloridaFest.com)